

COMUNICATO STAMPA

MARR (GRUPPO CREMONINI): Marr Dolomiti opens, distribution service centre for restaurants and hotels in the Veneto dolomite and Trentino Aldo Adige zone.

Marr, a company of the Cremonini Group, leader in Italy in the sales and distribution of food products opens Marr Dolomiti, the company's 19th distribution centre.

With its office in Tai di Cadore (Belluno), it proposes to serve 1,000 clients mostly made up of restaurants and hotels in the alpine area, province of Belluno and Bolzano.

With the new centre, Marr will strengthen their capillary presence on Italian territory and in particular zones with a high tourist concentration.

Marr Dolomiti with an estimated annual turnover of about 13 million euro and a 3,000sq warehouse complete with fridges for the conservation of dry, fresh and frozen products.

Marr markets and distributes food products to operators in the restaurant sector through a logical-distribution network that is unique in Italy, consisting of 19 distribution centres, an organisation of 450 agents and a pool of over 400 motor-vehicles.

Undisputed leader of the foodservice distribution market in Italy, the company supplies a complete range of food products to approximately 30,000 customers a year (restaurants, hotel chains, fast-food and pizza outlets, company canteen, schools, hospitals and public bodies). Orders are delivered within 24 hours (12 hours for very fresh products).

With 66.7 % of its corporate capital owned by Cremonini S.p.A. and 33.3 % owned by pool investors, the company closed 2002 with a turnover of 665.9 million euro, an increase of 8.3 % in respect to 2001.

Castelvetro di Modena, 9 July 2003