



MARR: supply agreement entered into with Intercent-ER for a value of 31 million Euros.

The agreement concerns the supply of food and non-food products to Public Administration entities in Emilia-Romagna.

Rimini, 8 March 2007 – MARR (Milan: MARR.MI), the leading company in Italy in the distribution of food products to foodservice, has entered into an agreement with Intercent-ER for the supply of food and non-food products to Public Administration entities in Emilia-Romagna.

The agreement, which has a duration of two years renewable for a further 12 months until fulfilment of the value of the supply contract, is worth 31 million Euros.

The supply contract concerns a range of about 900 references, including food products (with preference for those with DOP and IGP certification and organic products) and non-food products (accessories for food consumption).

The Agency, called Intercent-ER *Agenzia regionale di sviluppo dei mercati telematici* (Regional Agency for the development of telematic markets) provides new methods for the management of purchases of goods and services through innovative telematic means.

Created as part of the Intercent-ER project, the Agency has the duty of promoting and supporting the process of optimisation of purchases and managing the technological platform predisposed by the Region.

The agreement provides for the telematic management of supply orders from Public Administration offices through the Intercent-ER website (www.intercent.it).

In 2006, sales by MARR to Public Entities represented approximately 1% of the 960 million Euros revenues from sales of the Group.

The Chief Executive Officer of MARR, Ugo Ravanelli, commented: “the signing of the agreement with Intercent-ER will provide more significant impulse to our development plans. The awarding of this tender is confirmation that only operators of significant size such as MARR are capable of managing complex supply services such as that required by Intercent-ER, guaranteeing a high level of service”.



MARR (Cremonini Group), listed on the STAR segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the non-domestic catering sector and is controlled by Cremonini S.p.A..

With an organisation comprising more than 650 sales agents, MARR serves over 36,000 clients (mainly restaurants, hotels, pizza restaurants, holiday villages and canteens), with an offer that includes 10,000 food products, including fish, meat, various food products and fruit and vegetables.

The company operates nationwide through a logistical-distribution network composed of more than 20 distribution centres, 4 cash & carry, and 5 agents with warehouses and more than 550 vehicles.

In 2006, MARR achieved consolidated revenues amounting to 972.7 million Euros, a consolidated EBITDA of 61.6 million Euros and consolidated net profit of 26.8 million Euros.

For more information about MARR visit the company's web site at www.marr.it

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